

# RAJAR DATA RELEASE



Quarter 3 2022 – October 27<sup>th</sup> 2022.

## COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

### SAMPLE SIZE:

Survey period - Q3 2022

Code Q (Quarter): 32,044 Diaries 15+

Code H (Half year): 77,670 Diaries 15+

### TERMS

#### WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

#### SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

#### TOTAL HOURS:

The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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Q3 2022 – OCTOBER 27<sup>th</sup>



## NATIONAL STATIONS – PAGE 1

TOTAL HOURS (in thousands): ALL BBC	Q3 21	514704	Q2 22	479845	Q3 22	477081
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q3 21	476501	Q2 22	488503	Q3 22	520064

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 21	Q2 22	Q3 22	Q3 22 vs. Q3 21	Q3 22 vs. Q2 22	Q3 21	Q2 22	Q3 22
<b>ALL RADIO</b>	Q	49495	48969	49677	0.4%	1.4%	100.0	100.0	100.0
<b>ALL BBC</b>	Q	34629	32957	33021	-4.6%	0.2%	50.9	48.1	46.7
15-44	Q	12867	12128	12386	-3.7%	2.1%	34.9	32.4	30.7
45+	Q	21762	20829	20635	-5.2%	-0.9%	58.3	55.6	54.4
<b>ALL BBC NETWORK RADIO</b>	Q	31580	30289	30296	-4.1%	0.0%	44.7	42.5	41.3
BBC RADIO 1	Q	8251	7475	8145	-1.3%	9.0%	5.3	4.7	4.8
BBC RADIO 2	Q	14596	14530	14462	-0.9%	-0.5%	16.2	15.5	16.1
BBC RADIO 3	Q	2165	2022	1708	-21.1%	-15.5%	1.6	1.5	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11228	10725	10239	-8.8%	-4.5%	13.6	12.9	12.4
BBC RADIO 4	Q	10762	10296	9802	-8.9%	-4.8%	12.1	11.5	10.9
BBC RADIO 4 EXTRA	Q	2036	1888	1731	-15.0%	-8.3%	1.5	1.4	1.4
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	6579	5707	5652	-14.1%	-1.0%	4.0	3.8	3.3
BBC RADIO 5 LIVE	Q	5909	5124	4874	-17.5%	-4.9%	3.5	3.1	2.7
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1697	1426	1746	2.9%	22.4%	0.6	0.7	0.6
BBC 6 MUSIC	Q	2687	2850	2465	-8.3%	-13.5%	2.7	2.8	2.4
1XTRA FROM THE BBC	H	880	749	724	-17.7%	-3.3%	0.3	0.4	0.3
BBC ASIAN NETWORK UK	H	533	473	476	-10.7%	0.6%	0.2	0.2	0.3
BBC WORLD SERVICE	Q	1394	1408	1203	-13.7%	-14.6%	0.7	0.7	0.6
<b>BBC LOCAL/REGIONAL</b>	Q	9164	7673	7824	-14.6%	2.0%	6.1	5.6	5.4

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## NATIONAL STATIONS – PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 21	Q2 22	Q3 22	Q3 22 vs. Q3 21	Q3 22 vs. Q2 22	Q3 21	Q2 22	Q3 22
<b>ALL COMMERCIAL</b>	Q	36806	36282	38188	3.8%	5.3%	47.1	49.0	50.9
15-44	Q	17629	17335	18315	3.9%	5.7%	62.4	63.7	66.3
45+	Q	19177	18946	19873	3.6%	4.9%	39.9	41.9	43.4
<b>ALL NATIONAL COMMERCIAL</b>	Q	24502	24634	26227	7.0%	6.5%	23.2	23.9	24.7
ABSOLUTE RADIO NETWORK	H	5189	5051	5255	1.3%	4.0%	3.5	3.4	3.6
ABSOLUTE RADIO	Q	2583	2222	2488	-3.7%	12.0%	1.6	1.6	1.8
ABSOLUTE RADIO 60S	H	98	164	150	53.1%	-8.5%	*	0.1	0.1
ABSOLUTE RADIO 70S	H	309	313	313	1.3%	0.0%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1690	1460	1545	-8.6%	5.8%	0.8	0.7	0.7
ABSOLUTE RADIO 90S	H	950	922	961	1.2%	4.2%	0.4	0.4	0.4
ABSOLUTE RADIO 00S	H	165	182	244	47.9%	34.1%	0.1	0.1	0.1
ABSOLUTE RADIO 10S <sup>1</sup>	H		62	116		87.1%		*	*
ABSOLUTE CLASSIC ROCK	H	895	840	866	-3.2%	3.1%	0.4	0.4	0.4
ABSOLUTE RADIO COUNTRY	H	220	274	282	28.2%	2.9%	0.1	0.1	0.1
BOOM RADIO	Q	233	336	443	90.1%	31.8%	0.2	0.3	0.4
CAPITAL BRAND (UK)	H	7627	7283	7358	-3.5%	1.0%	3.6	3.7	3.8
CAPITAL DANCE	Q	287	789	820	185.7%	3.9%	0.1	0.4	0.3
CAPITAL NETWORK (UK)	H	6528	5669	5720	-12.4%	0.9%	2.9	2.8	2.8
CAPITAL XTRA BRAND UK	H	1669	1627	1630	-2.3%	0.2%	0.6	0.6	0.5
CAPITAL XTRA (UK)	H	1538	1367	1427	-7.2%	4.4%	0.5	0.5	0.4
CAPITAL XTRA RELOADED	Q	214	407	324	51.4%	-20.4%	0.1	0.1	0.1
CLASSIC FM	Q	5077	4968	4645	-8.5%	-6.5%	4.3	4.2	3.7
GB NEWS	Q		277	415		49.8%		0.2	0.2
GOLD NETWORK (UK)	H	1290	1588	1671	29.5%	5.2%	1.0	1.3	1.4
GREATEST HITS NETWORK	H	3213	4018	4122	28.3%	2.6%	2.5	3.0	3.2
GREATEST HITS RADIO	H	2894	3641	3722	28.6%	2.2%	2.1	2.7	2.8
HEART BRAND (UK)	H	10027	9732	10110	0.8%	3.9%	6.2	6.3	6.6
HEART 70S	Q	301	575	630	109.3%	9.6%	0.1	0.2	0.2
HEART 80S	Q	1493	1325	1407	-5.8%	6.2%	0.6	0.5	0.5
HEART 90S	Q	555	874	839	51.2%	-4.0%	0.2	0.3	0.3
HEART 00S	Q			212					0.1
HEART DANCE	Q	464	752	1007	117.0%	33.9%	0.2	0.3	0.4
HEART NETWORK (UK)	H	8496	7766	7944	-6.5%	2.3%	5.2	5.1	5.3
HEAT	H	402	447	456	13.4%	2.0%	0.2	0.2	0.2

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## NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 21	Q2 22	Q3 22	Q3 22 vs. Q3 21	Q3 22 vs. Q2 22	Q3 21	Q2 22	Q3 22
HITS RADIO BRAND	H	8711	9450	9792	12.4%	3.6%	7.3	8.1	8.5
HITS RADIO NETWORK	H	6155	6250	6570	6.7%	5.1%	4.8	5.1	5.3
HITS RADIO	H	851	1334	1233	44.9%	-7.6%	0.4	0.6	0.4
JAZZ FM	H	469	530	478	1.9%	-9.8%	0.2	0.2	0.2
KERRANG!	H	473	353	341	-27.9%	-3.4%	0.2	0.2	0.2
KISS NETWORK	H	4741	4111	4262	-10.1%	3.7%	2.3	2.0	2.2
KISS FRESH	H	416	301	254	-38.9%	-15.6%	0.1	0.1	0.1
KISSTORY	Q	2255	2118	2299	2.0%	8.5%	1.0	1.0	1.1
LBC BRAND (UK)	H	3051	3295	3011	-1.3%	-8.6%	3.0	3.1	3.0
MAGIC NETWORK	H	4127	3854	3694	-10.5%	-4.2%	2.5	2.2	2.1
MAGIC AT THE MUSICALS <sup>1</sup>	H		192	169		-12.0%		0.1	0.1
MAGIC CHILLED	H	237	376	410	73.0%	9.0%	0.1	0.1	0.1
MAGIC SOUL	H	355	456	455	28.2%	-0.2%	0.2	0.2	0.2
MELLOW MAGIC	H	481	522	544	13.1%	4.2%	0.2	0.2	0.2
PLANET ROCK	Q	1332	1237	1299	-2.5%	5.0%	1.1	1.1	1.1
SCALA RADIO	H	399	293	265	-33.6%	-9.6%	0.2	0.3	0.2
SMOOTH BRAND (UK)	H	5925	5450	5573	-5.9%	2.3%	3.9	3.7	3.9
SMOOTH RADIO CHILL	Q	377	547	532	41.1%	-2.7%	0.2	0.3	0.2
SMOOTH RADIO COUNTRY	Q	216	336	326	50.9%	-3.0%	0.1	0.2	0.2
SMOOTH RADIO NETWORK (UK)	H	5474	4717	4835	-11.7%	2.5%	3.6	3.3	3.4
SUNRISE RADIO NATIONAL	Y	387	376	348	-10.1%	-7.4%	0.2	0.1	0.1
TALKRADIO	H	450	686	637	41.6%	-7.1%	0.3	0.5	0.4
TALKSPORT	H	2740	2688	2705	-1.3%	0.6%	1.8	1.6	1.8
TALKSPORT2	H	499	461	296	-40.7%	-35.8%	0.1	0.1	0.1
TIMES RADIO <sup>1</sup>	H		570	542		-4.9%		0.3	0.3
TOMORROWLAND ONE WORLD RADIO	Q			28					*
VIRGIN RADIO <sup>1</sup>	H		1440	1330		-7.6%		0.9	0.8
VIRGIN RADIO ANTHEMS <sup>1</sup>	H		270	299		10.7%		0.1	0.1
VIRGIN RADIO CHILLED <sup>1</sup>	H		252	271		7.5%		*	0.1
VIRGIN RADIO GROOVE <sup>1</sup>	H		170	215		26.5%		*	*
RADIO X NETWORK (UK)	H	1940	1898	1970	1.5%	3.8%	1.6	1.9	1.8
ALL LOCAL COMMERCIAL	Q	24427	24005	25856	5.9%	7.7%	23.9	25.1	26.2
OTHER LISTENING	Q	2913	5993	6687	129.6%	11.6%	2.1	2.9	2.5

<sup>1</sup> Station changed reporting survey period

# RAJAR DATA RELEASE Q3 2022 – October 27<sup>th</sup>



## SCOTTISH STATIONS

**WEEKLY REACH:**  
**SHARE OF LISTENING:**

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
The percentage of total listening time accounted for by a station in the area (TSA) in an average week

**PLEASE NOTE: only the data from stations which share the same TSAs can be compared.**

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 21	Q2 22	Q3 22	Q3 22 vs. Q3 21	Q3 22 vs. Q2 22	Q3 21	Q2 22	Q3 22
<b>BBC RADIO SCOTLAND</b>	H	4633	933	800	755	-19.1%	-5.6%	7.1	6.5	6.3
Radio Borders	Y	112	44	44	46	4.5%	4.5%	30.3	23.3	22.3
Capital Scotland	H	2921	426	413	403	-5.4%	-2.4%	4.1	3.7	3.2
Central FM	Y	220	44	31	30	-31.8%	-3.2%	10.0	7.3	7.8
Clyde 1	H	1953	618	640	678	9.7%	5.9%	16.2	16.6	18.2
Clyde 2	H	1953	111	168	172	55.0%	2.4%	4.2	4.0	3.8
Forth 1	H	1195	322	325	315	-2.2%	-3.1%	17.5	15.2	18.6
Forth 2	H	1195	39	72	73	87.2%	1.4%	1.1	3.8	3.3
Heart Scotland East	H	1223	139	146	119	-14.4%	-18.5%	3.9	3.7	3.1
Heart Scotland West	H	1664	274	237	258	-5.8%	8.9%	5.2	3.3	3.6
Kingdom FM	Y	295	49	41	51	4.1%	24.4%	6.4	6.1	7.2
MFR	Y	255	112	101	113	0.9%	11.9%	27.8	23.7	23.7
Northsound 1	Y	344	134	122	114	-14.9%	-6.6%	17.8	13.7	14.2
Northsound 2	Y	344	25	22	24	-4.0%	9.1%	2.7	2.9	3.1
Original 106 (Aberdeen)	Y	344	79	75	72	-8.9%	-4.0%	14.1	12.2	10.8
Pure Radio Scotland	Y	344			3					0.4
Pure Radio Scotland (Central)	H	2921		30	36		20.0%		0.3	0.4
Pure Radio Scotland (Tayside)	Y	214	14	12	13	-7.1%	8.3%	1.8	1.8	1.9
Smooth Radio Scotland	H	1891	339	362	356	5.0%	-1.7%	7.9	6.6	6.3
Tay FM	Y	394	130	133	129	-0.8%	-3.0%	15.5	14.5	15.2
Tay 2	Y	394	36	21	17	-52.8%	-19.0%	5.2	2.7	2.2
West FM	Y	288		85	92		8.2%		15.7	15.1
West Sound	Y	397		55	64		16.4%		7.6	9.5

\* = less than 0.05%

## LONDON STATIONS - PAGE 1

**SAMPLE SIZE:**  
Survey period - Q3 2022  
**Code Q (Quarter):** 5,205 Diaries 15+

**TERMS WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
**SHARE OF LISTENING:** The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 21	Q2 22	Q3 22	Q3 22 vs. Q3 21	Q3 22 vs. Q2 22	Q3 21	Q2 22	Q3 22
BBC Radio London	Q	978	691	671	-31.4%	-2.9%	1.3	1.1	1.1
Capital London	Q	1786	1351	1512	-15.3%	11.9%	3.4	3.1	3.1
Capital XTRA (London)	Q	614	499	621	1.1%	24.4%	1.1	0.8	1.1
Gold London	Q	272	380	421	54.8%	10.8%	1.0	1.4	1.7
Greatest Hits Radio (London)	Q	548	775	874	59.5%	12.8%	1.6	2.5	1.9
Heart London	Q	1916	1593	1835	-4.2%	15.2%	5.0	4.3	5.4
Kiss (London)	Q	1069	955	1039	-2.8%	8.8%	1.8	1.8	2.0
LBC London	Q	1564	1425	1357	-13.2%	-4.8%	8.1	8.1	7.6
LBC News (London)	Q	484	443	438	-9.5%	-1.1%	0.7	1.0	0.7
Magic (London)	Q	1596	1359	1278	-19.9%	-6.0%	4.7	4.1	4.1
Premier Christian Radio	Q	84	60	71	-15.5%	18.3%	0.2	0.2	0.1
Smooth Radio London	Q	1040	770	818	-21.3%	6.2%	2.0	1.9	2.1
Radio X London	Q	559	480	423	-24.3%	-11.9%	2.0	1.7	1.5

\* = less than 0.05%

## LONDON STATIONS - PAGE 2

### NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 21	Q2 22	Q3 22	Q3 22 vs. Q3 21	Q3 22 vs. Q2 22	Q3 21	Q2 22	Q3 22
BBC Radio 1	Q	1494	1265	1330	-11.0%	5.1%	4.3	3.5	3.1
BBC Radio 2	Q	2255	2291	2348	4.1%	2.5%	11.6	10.5	11.9
BBC Radio 3	Q	595	556	511	-14.1%	-8.1%	2.5	2.2	2.2
BBC Radio 4	Q	2591	2448	2385	-8.0%	-2.6%	13.6	12.9	13.4
BBC Radio 5 live	Q	1494	1177	1102	-26.2%	-6.4%	3.8	3.4	2.6
Classic FM	Q	1260	1078	1161	-7.9%	7.7%	5.1	4.6	4.2

# RAJAR DATA RELEASE

Q3 2022 – October 27<sup>th</sup>



## BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

### SAMPLE SIZE:

Survey period - Q3 2022

NATIONAL: Code Q (Quarter): 32,044 Diaries 15+, Code H (Half year): 77,670 Diaries 15+

LONDON: Code Q (Quarter): 5,205 Diaries 15+, Code H (Half year): 11,830 Diaries 15+

### TERMS

### WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q3 2021	Q2 2022	Q3 2022
<i>Time period varies per station</i>				
<b>NATIONAL STATIONS - MON-FRI</b>				
BBC Radio 1 - 07.00 - 10.30am	Q	4284	4135	4084
BBC Radio 2 - 06.30 - 09.30am	Q	7217	7274	7368
BBC Radio 3 - 06.30 - 09.00am	Q	708	696	595
BBC Radio 4 - 06.00 - 09.00am	Q	6514	6452	5925
BBC Radio 5 live - 06.00 - 09.00am	Q	1693	1530	1355
Absolute Radio Network - 06.00 - 10.00am	H	2154	2174	2214
Capital Network (UK) - 06.00 - 10.00am	H	2833	2457	2511
Classic FM - 06.00 - 09.00am	Q	1688	1691	1603
GB News Radio - 06.00 - 09.30am	Q		115	177
Greatest Hits Radio - 06.00 - 10.00am	H	1345	1515	1597
Heart Network (UK) - 06.30 - 10.00am	H	4067	3704	3631
Hits Radio - 06.00 - 10.00am	H	373	413	402
KISS - 07.00 - 11.00am	Q	1128	1049	1024
Magic - 06.00 - 10.00am	Q	1228	1006	952
Planet Rock - 06.00 - 10.00am	Q	500	543	574
talkRADIO - 06.30 - 10.00am	H	231	301	273
talkSPORT - 06.00 - 10.00am	H	1190	1017	1097
Times Radio <sup>1</sup> - 06.00 - 10.00am	H		245	248
Virgin Radio Network <sup>1</sup> - 06.30 - 10.00am	H		869	776
Radio X Network (UK) - 06.30 - 10.00am	H	1080	1084	1103

<sup>1</sup> Station changed reporting survey period



## BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q3 2021	Q2 2022	Q3 2022
<i>Time period varies per station</i>				
<b>LONDON STATIONS - MON-FRI</b>				
BBC Radio London - 07.00 - 10.00am	Q	221	171	193
Capital London - 06.00 - 10.00am	Q	617	528	626
Capital XTRA (London) - 06.30 - 10.00am	Q	161	154	241
Gold London - 06.00 - 10.00am	Q	108	157	155
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	161	283	264
Heart London - 06.30 - 10.00am	Q	734	659	732
KISS (London) - 07.00 - 11.00am	Q	434	380	418
LBC London - 07.00 - 10.00am	Q	837	822	712
LBC News (London) - 07.00 - 10.00am	Q	112	178	149
Magic (London) - 06.00 - 10.00am	Q	606	514	453
Premier Christian Radio - 07.00 - 09.00am	Q	33	16	15
Smooth Radio London - 06.00 - 10.00am	Q	290	259	269
Radio X London - 06.30 - 10.00am	Q	259	258	226